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## Marketing job salary nyc

Go to headerSkip to the main contentSkip to footer When you think about how valuable your job is, do you think mostly about salary, maybe a bonus or some stock compensation? In the technology industry where my clients work, I believe that most people do just that. But there is another part of your overall compensation that you should pay more attention to: employee benefits. I always review benefits for my clients' employees. But when I read Sarah Lacey's recent book, *Uterus is a feature, not a mistake*, I realized people - especially women - needed to examine their employee benefits more closely. Lacey argues that women's rights and social protection systems are being denied at the federal government level. This means that these rights and social safety nets: the fall more and more into the hands of states or private corporations. Individual companies offer some of the best parental benefits anywhere in the world.... Although it focuses on parents and mothers, particularly in her book, these social safety nets are important for all. Some benefits, such as long-term disability insurance or generous parental leave, can cost thousands of dollars a year and give you and your family meaningful protection against the vagaries of life. It's simple but boring. You should read and understand your employee benefits. Ask your HUMAN resources department or navigate your probably awful intranet company to find all the information. What are the benefits available to you? Some of the most valuable are: Health Insurance Long-Term Disability Insurance Families leave you with time and remote workMay you'll find some more minor but financially valuable, such as: Tax-free transit passesFree legal servicesDedicated commute shuttle Rental car discounts and others, bizarre discountsA many benefits are strange and unexpected. That's why you should see the full list of benefits to know what's available to you! Think for a moment about how you could actually take advantage of these benefits. Please start looking more closely at employee benefits - not just salary, fairness and role - if you're lucky enough to have multiple job offers. The benefits can make your life much better. An example #1: Having a baby.The federal government mandates that your company give you up to 12 weeks of work protected unpaid leave when you have a child. Some companies will pay you during this time, or give you 16 weeks or more of your vacation. And companies that provide more than the minimum, I have to believe, are more likely to create a culture that supports parenthood as a whole. An example #2: Long-term disability insurance. You have a good chance of becoming disabled for at least 90 days during your work life (1 in 4). And when you're disabled, you equally need income. Does the company pay for a long-term disability policy for you? Does the policy replace 50% of your income? 70%? This difference can mean thousands of dollars each year while you are in a vulnerable position. An example #3: On-site (and perhaps even free) childcare. Children can cost thousands of dollars each year. Not to mention the hassle of pickup and disembarkation (by .m 6.1 and we charge extra if you're five minutes late!). Imagine how your life would be different if your child were just in the next building, with no commute separating you, you were able to see your child on breaks, and maybe it's even all free! Some companies, especially larger, richer technology companies, offer just that. Please look at the benefits of employees as part of the overall compensation package when evaluating your work or job offer. Perhaps it makes sense to take on a job that pays less because it provides more support - financial, professional, cultural - in other areas of your life. This article was written and represents the views of our advisor, not the Kiplinger editorial board. You can check the consultants' records at the SEC or FINRA. President, Financial Planning Stream, LLCYour Second Incentive Check: How Much? When? And other frequently asked questionsCoronavirus and your money There's finally a case for a second round of incentive checks. Here's what you need to know about the second stimulus check you'll be getting soon (f... December 22, 2020Who does not get a second incentive to check (not everyone is eligible!) Coronavirus and your moneyUny everyone gets a second stimulus check. See if you are on the list of people who are not eligible for the second round of payment. December 22, 2020Trump wants a \$2000 Stimulus Check; Threatened to sink the Stimulus BillCoronavirus and your moneyPresident Trump is asking Congress to send him a modified bill with big stimulus checks and no empty and unnecessary provisions. December 23, 2020Rapper goes from music to MerchandiseMaking Your Money LastThis rapper has a turnaround from putting on live shows to selling T-shirts and tote bags. December 24, 202033 States without property tax or inheritance TaxesretirementEven with federal exemption from death taxes raised, retirees should pay more attention to property taxes and inheritance taxes levied by the states. December 24, 2020Doug Glanville on racing, sports - and personal finance Personal FinanceKiplinger contributor (and former Major League Baseball player) Doug Glanville shares ideas from years of play - and investment. Except that... December 22, 2020Work from home wherever it is IsCoronavirus and your money Pandemic has made it easier to work from a distance, but some distant workers must follow special rules for taxes, health care and insurance .... December 16, 2020 The Marketing Director of a private school can earn a pretty handsome salary, depending on the size and reputation of the school. For example, a look at the top private high school list in America from Niche.com will give an idea of the type of salary a private education marketing director in one of these schools can earn. The marketing director at a private school should work hard to bring local and national students to school. If the marketing director does this job well, she can earn upwards over \$130,000 a year, according to the U.S. Bureau of Labor Statistics. That number is the median average wage figure between the low side of about \$61,000 and the high side above \$208,000. Obviously, these figures will be adjusted according to the amount of experience of the person, as well as the location, budget and reputation of the school. Working as a marketing director at a private school can be a fun job. But it can also seem like chasing a dog, due to the growing number of communication platforms to consider at school. It's part of private school marketing. If your school wants to reach new students with private education marketing to interest them in a private school, then you usually need to be active on the social media marketing platforms that students are on. This means, in general, that you may have mastered Twitter, Facebook and Instagram. But now teens as well can be found on TikTok, Snapchat and YouTube, according to YouGov reports. This means that your professional skills are constantly growing to learn new tools to reach students. The marketing director at a private school may also be involved in increasing the number of students; a person can take on additional work upon admission and thus receive a higher salary for work. On the Glassdoor recruitment site, the director of marketing and admissions can earn upwards of \$107,000, although that number can go higher depending on the school's demographics, alumni support system and geographic location. If a person has worked in a variety of marketing jobs before deciding to move to an academic environment, a person can earn more based on experience. According to PayScale, the level of salary corresponds to work experience. A junior marketing director with less than one year of experience is likely to earn about \$50,000 in compensation (includes tips, bonuses and overtime pay). These numbers will increase with a lot of experience. For example, a marketing director with nearly five years of experience can earn about \$60,000. With ten years more experience, the salary level will rise to nearly \$85,000 for compensation, and a senior marketing director could be about \$120,000 a year. In a private school, the marketing director is regarded as one of the heads of private schools. This person is usually tasked with creating creative campaigns that emphasize the school's assets and what benefits the student would reap if they decided to participate. The role of marketing can also use striking image campaigns. These campaigns can attract students to photo opportunities and participate in social media, so it is important that the marketing director should not only be a smart person, but also have great people skills and be able to get along with much younger students. As the marketing director moves to a more prestigious private school, a person may be involved in national fundraising campaigns, running public relations strategies for and even act as a school representative. These roles are crucial for the financial future of the school, so having the right person at work is an important factor as it can add to the future of private schools to a large extent. Way.

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